



SDGNews Editorial Suggestions and Guidelines

Contribute to Platform for Sustainable Development, ESG, and CSR Leaders

Thank you for your contribution to SDGNews, the fast growing digital platform, events and data company dedicated to amplifying, accelerating, and achieving the United Nations Sustainable Development Goals (SDGs.) SDGNews was created to foster a community where corporate leaders, investors, advisors, policymakers, and passionate individuals converge to share knowledge and drive global sustainable development. By contributing to SDGNews, you'll connect with a powerful audience committed to achieving all 17 UN SDGs by 2030.

Why Contribute to SDGNews?

Your insights offer a unique opportunity to engage with an informed and dedicated audience, including CSOs, CEOs, sustainability professionals, investors, government officials, non-profit organizations, academics, researchers, and global citizens. Articles featured on SDGNews showcase innovative solutions, sustainable finance strategies, and impactful sustainability projects. As a contributor, you become a part of a select group of thought-leaders and changemakers shaping the future of sustainable development.

What Content Resonates with Our Audience?

- *Timely and Data-Driven Insights:* Articles that present the latest trends, developments, and analyses related to the SDGs, supported by credible data and research.
- *Expert Analysis and Commentary:* In-depth perspectives that provide meaningful analysis on sustainability issues, policy implications, and innovative approaches to achieving the SDGs.
- *Impactful Stories and Case Studies:* Success stories of sustainable projects, interviews with leaders making significant strides in sustainability, and best practices from around the globe.
- *Multimedia and Interactive Content:* Engaging videos, infographics, podcasts, and interactive tools that offer a dynamic way to understand and explore SDG progress.

Guidelines for Submission:

- *Author Information:* Include your name, title, organization, contact information, and a brief bio that highlights your expertise and interests in sustainability.
- *Engaging Content:* Start with a compelling headline and opening paragraph to captivate readers. Ensure your article is rich in substance and supported by data where applicable.
- *Narrative and Storytelling:* Craft your contribution as a story, providing a narrative that's both informative and engaging. Show, don't just tell, by using real-world examples and experiences.
- *Professional and Accessible:* Write in a clear, professional, yet accessible tone, avoiding industry jargon where possible. Aim for articles between 700-1,000 words to maintain reader engagement.
- Make sure video content is well edited and of high production quality

Submission Process:

To submit your article or pitch an idea, contact our editorial team at editor@sdgnews.com. We welcome submissions ranging from polished articles ready for publication to rough ideas and case studies needing development. Our team will collaborate with you to refine your contribution, ensuring it aligns with our editorial standards and mission.

We can always accept late breaking news, but ask that evergreen content is submitted 10 days prior to publication. All content is subject to editorial review and approval.

Leveraging Your Article for Impact:

We encourage you to share your published article through your networks, link it on your website, and utilize it as a tool for business development and awareness-raising. All we ask is that you credit SDGNews as the original source.

Tagging for impact:

Please tag your article with the SDG number that it relates to, as well as region, industry, or other tags you think are relevant.

What to Avoid:

Ensure your submission steers clear of self-promotion, unsupported claims, vague or off-topic content, and poor grammar. Our readers value professionalism, authenticity, and articles that contribute meaningful insights toward achieving sustainable development.

Join the ranks of esteemed contributors at SDGNews and play a vital role in advancing the dialogue and action towards the Sustainable Development Goals. We look forward to your submissions and to sharing your valuable insights with our global audience.